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# POWERING CITIZENS



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# POWERINGCITIZENS

**Empowering energy citizenship among  
energy-poor people through joint actions**

# Motivation

- Millions across Europe struggle to afford adequate heating and electricity.
- In 2018, nearly 34 million Europeans couldn't keep their homes warm.
- By 2021, 6.9% of EU households were behind on utility bills.
- 6.4% reported being unable to maintain proper indoor temperatures.
- The Western Balkans face severe challenges due to outdated financial measures and limited social protections.
- Young people play a vital role but often lack the tools and education to address energy poverty.



# Objectives

- Empower energy citizenship by equipping young people with skills to support energy-poor communities.
- Engage communities through joint energy actions and inclusive dialogue.
- Promote social inclusion of vulnerable groups such as single-parent households, rural residents, and young citizens.
- Align with European Youth Goals and the European Climate Pact for a sustainable energy future.

# Approach and Impact

- Use tailored educational initiatives (trainings, energy cafés) and policy advocacy to foster energy literacy.
- Create a network of young energy ambassadors to drive local and regional change.
- Aim to reduce energy poverty through informed action and strengthened community participation.

# Partners



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Initialising Energy Balance Towards Zero  
(INZEB) GREECE

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Comparative Research Network e.V  
(CRN) GERMANY





# Thank You

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